MOPC 2025

ORTHO IGNITION:
SKYROCKET YOUR GROWTH

SHOOT FOR THE MOON & LAND AT THE BEACH

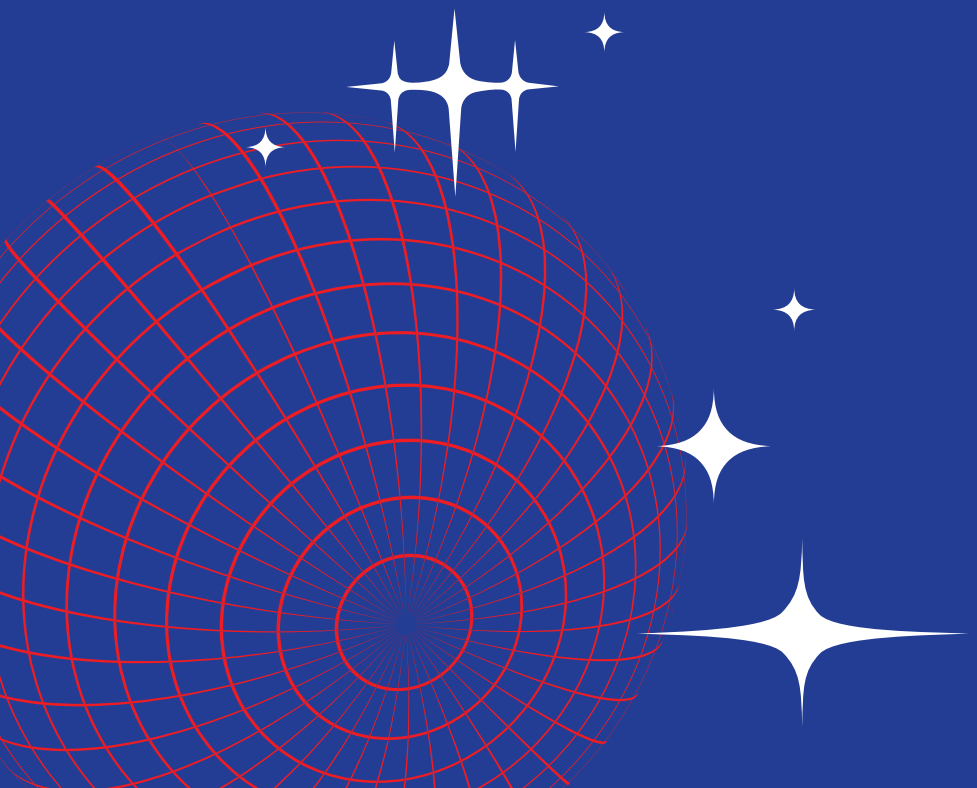


OCTOBER 10TH - 11TH
APOLLO SATURN V SPACE EXHIBIT
CAPE CANAVERAL, FL

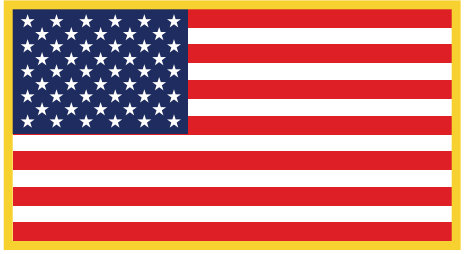
Ortho Ignition: Skyrocket Your Growth

MOPC 2025 will feature an engaging two-day schedule packed with insightful sessions, hands-on learning, and industry-leading speakers.

- **Daily Sessions:** 9 am - 6 pm covering clinical techniques, business strategies, and industry innovations.
- **Friday Night Pearls Party:** 6 pm - 9 pm at the Apollo Saturn V Space Exhibit, featuring dinner, open bar, live music from RELAPSE, and exclusive networking.
- **Tour NASA:** Receive a Visitor Space Center Ticket with your registration, valid within five days of the event. Explore the Kennedy Space Center before check-in or after the conference.
- **Check In Early:** Beat the crowd and check in early on Thursday at the Courtyard Marriott Titusville, making Friday morning seamless.



MOPC



Dr. Grant Collins



Crisis Control: How to Tackle Tough Talks & Service Disasters Without Breaking a Sweat

Dr. Grant Collins, widely known as The Braces Guy ®, is a founder, owner, and practicing orthodontist at Collins Orthodontics in Rochester, MN, and a speaker, philanthropist, and author. He is also a founder and owner of The Donut — a local bakery that raises money to support a program that gives free braces to children cancer survivors.

When Dr. Collins isn't in the clinic, you can find him playing soccer, skiing, reading, traveling, spending time in nature, and hanging with his kids Caden, Grayson, and Lennon.

Dr. Chris Teeters



Orthodontic Pearls to Better Your Clinic, Business, and Life

Dr. Teeters is a diplomate of the American Board of Orthodontics and owns Teeters Orthodontics, a private practice in Peoria, Arizona. He also owns a pediatric dental practice, Kidz-R-Kool, with his wife, Dr. Morghan Teeters.

Dr. Teeters co-founded Orthodontic Pearls, the world's largest Facebook study group exclusive to orthodontists with almost 10,000 vetted and verified orthodontists worldwide, and hosts the Mother of Pearls Conference and the "Orthodontic Pearls Podcast" — the fastest-growing podcast in orthodontics.

He is a Key Opinion Leader for Angel Aligner, having showcased innovative clear aligner techniques at multiple conferences and published articles in the Journal of Clinical Orthodontics (JCO) and Orthotown on his Hyrax-Halterman appliance.

Dr. Teeters is the lead guitarist for the world's only all-orthodontist band, RELAPSE. He has played shows for as many as 6,500 colleagues in notable venues such as the House of Blues, on the USS Midway Aircraft Carrier, and more.

Dr. Kyle Fagala



The Long and Winding Road to 45% Overhead: Saving, Growing, and Knowing When to Let It Be

Dr. Kyle Fagala is the owner and orthodontist at Saddle Creek Orthodontics, with two locations in Germantown and Collierville, Tennessee. He is also co-founder of the digital marketing agency Neon Canvas and host of "The Digital Orthodontist: Live!" Dr. Kyle graduated from UT Memphis in 2013 with a Certificate in Orthodontics and a master's degree in Dental Science for his thesis on three-dimensional imaging of the airway.

Dr. Kyle is the course director and lecturer of Development of the Occlusion, a class for first-year dental students at the University of Tennessee Health Science Center, and a Key Opinion Leader for 3M Oral Care. He loves music, specifically the drums, and spends more time than he should on social media. Dr. Kyle, his wife Anna, and their four children Charlie, Libby, George, and Lucy live in Germantown and attend Highland Church of Christ.

Dr. Andy Sarpotdar



Can't We All Just Get Along? Understanding Personality Types To Create Excellent Team Chemistry

Dr. Andrew Sarpotdar is a board-certified orthodontist practicing in the West Valley of Phoenix, AZ, with his wife, Dr. Jenny Sun. He has many leather-bound books and is best known for being "kind of a big deal." A peculiar character with a dubious past, what is known about Andrew's origins places him at the UCLA School of Dentistry between 2006 and 2010, prior to receiving his Master's in orthodontics from Columbia University in 2013. He is a co-founder of the Orthodontic Pearls and Ortho 2.0 Facebook groups and may or may not have invented "ghosting." In his free time, he enjoys travelling, cycling, and wearing a nice pair of slacks.

Dr. Ben Fishbein

From $2 Million to $26 Million in Annual Revenue — Strategies for Exponential Growth



Dr. Ben Fishbein is the founder of Fishbein Orthodontics, which has been called one of the fastest-growing orthodontic practices in the nation, with annual revenues exceeding $15 million. Dr. Fishbein is a Diamond Plus Invisalign provider, an Invisalign faculty member, serves on a number of committees, and founded 8 locations surrounding Pensacola, Florida.

Dr. Fishbein also holds an in-office course twice a year called Fishbein Fundamentals, where he lectures on practice management, marketing, and office culture.

Dr. Tara Gostovich

The Value of a Fully Digital, Data-Driven System.



Dr. Tara Gostovich is a board-certified orthodontist who has been practicing in Marlboro, New Jersey, since 2007. Over the past almost 20 years, Dr. Gostovich has worked in a variety of practice arrangements as an associate in an orthodontic practice, as the solo orthodontist in a pediatric dental practice, as the director of orthodontics in a multi-specialty dental practice, and as a solo practitioner in her private practice.

Dr. Gostovich strongly believes in bringing the latest technology to her patients to improve their treatment results and orthodontic experience. She currently has a fully digital practice workflow offering her patients Invisalign, Lightforce, and Dental Monitoring to help them complete treatment in less time with fewer visits to the office. Dr. Gostovich is a wife and mother of four.

Dr. Bill Layman



Direct Print Aligners, Are We There Yet?

Dr. Bill Layman has built his career on advancing the field of orthodontics through innovation and excellence. Since founding Straighten Up Orthodontics in 2005, he has remained at the forefront of digital transformation in orthodontic care, harnessing state-of-the-art technologies to enhance patient outcomes. In 2015, Dr. Layman earned an MBA from the Wharton School of Business at the University of Pennsylvania, completing the rigorous program while maintaining his practice.

With a unique blend of clinical expertise and a deep understanding of the operational and economic impacts of emerging technologies, he bridges the gap between cutting-edge solutions and practical, profitable implementation.

Dr. David Lowe



Transforming Your Office Efficiency with Digital Bonding and CBCT Integration

Bio Coming Soon

Dr. Farah Kar



"Designing the Smile, Designing the Space: The Art and Architecture of Modern Orthodontics": How Smile Design and Clinic Design Intersect To Create Exceptional Patient Experiences.

Dr. Farah Kar has a background in fine arts and architecture and worked in the design field before changing careers and becoming an orthodontist. She attended the University of Minnesota School of Dentistry for her DDS, Master of Science degree, and Certificate of Orthodontics. She is double board-certified and a Diplomat of the American Board of Orthodontics and the Royal College of Dentists of Canada.

Dr. Kar has been an Invisalign-certified orthodontist since 2014 and a Diamond Plus Invisalign Provider, having treated over 4,000 cases. She enjoys merging her background in fine arts, architecture, and project management with practicing orthodontics efficiently and with flair! Check out Dr. Kar's Instagram for a snapshot of her life as an orthodontist: @the.ortho.queen.

Dr. Tito Norris



Creating Raving Fans With 5 Touches

Dr. Robert (Tito) Norris, the creator of the Norris 20/26 Bracket system, received his bachelor's degree with honors from the University of Texas at Austin in Biology with a minor in Mechanical Engineering. His unique background in engineering provides him with a distinct advantage in mastering the forces, vectors, and movements inherent in performing orthodontic treatment. His background in material science allows him to stay on the leading edge of the latest technological advances in orthodontic techniques and products.

Dr. Norris was the salutatorian of his dental school class at the University of Texas Health Science Center at San Antonio Dental School. He completed a General Practice Residency at the V.A. Hospital in Washington, D.C., followed by a residency in Orthodontics at Howard University. He graduated from this residency program as the valedictorian with the highest grade point average in the Orthodontic Department's 25-year history.

Dr. Norris has lectured throughout the United States, Europe, South America, and Asia. His scientific papers have been published in the American Journal of Orthodontics and Dentofacial Orthopedics, Seminars in Orthodontics, Clinical Impressions, Orthodontic Products, and OrthoTown.

Dr. Linton Nash

True Blue Techniques: Elevating Attachments for Beautiful Smiles



Dr. Linton Nash completed his undergraduate dental program at Griffith University, his Master's in orthodontics at the National University of Singapore, Membership in Orthodontics Royal College of Surgeons Edinburgh, and Membership of the Royal Australasian College of Dental Surgeons in the Specialist Dental Practice discipline of Orthodontics. Dr. Nash serves the dental profession through his active participation as a member of the Australian Dental Association Victorian Branch Council and Committees with an interest in technology. He is the President-Elect of the Australian Society of Lingual Orthodontists.

Dr. Nash is in the Australian Army Reserves and works in private practice as an orthodontist alongside his father. He also works at the Monash Medical Centre Cleft Lip and Palate Unit and regularly provides lectures for his colleagues. Dr. Nash is committed to philanthropic services and is a member of the Rotary Australia Vietnam Dental Health Project and Give-a-Smile program. Dr. Nash completed the Leadership Victoria Health Sector Leadership Program, demonstrating his leadership skills as a mentor and ambassador for the profession. These achievements were recognized in 2021 when he was awarded the Australian Dental Association Outstanding Young Dentist Award.

Dr. Brian Anderson

Orthodontic Pearls To Better Your Clinic, Business, and Life



Dr. Brian Anderson is originally from Salt Lake City, Utah, but has also lived in Portugal, Iowa, and Minnesota. Dr. Anderson has four beautiful children. His personal interests include sports, exercise, art, foreign languages, travel, community service, and spending time with friends and family.

He graduated Summa Cum Laude from Brigham Young University, after which he attended dental school at the University of Iowa. As a dental student, he scored in the 97th percentile nationwide on the National Board Dental Exam Parts I and II. Dr. Anderson received his orthodontic specialty training at the University of Minnesota, also earning a Master of Science degree.

Dr. Anderson loves orthodontics and is lucky to feel an energized focus, full involvement, and enjoyment in the process every day at work. His passion for orthodontics led him to co-found the continuing education group called Orthodontic Pearls. He enjoys teaching, learning, and interacting with orthodontist colleagues and friends within the group.

Dr. Cosmo Haralambidis



Warp Drive Your Office Into New Dimensions of Care With the Synapse System

Dr. Cosmo Haralambidis received his education at the University of Pennsylvania School of Dental Medicine and Boston University Medical Center's Department of Orthodontics.

He is also a Diplomate of the American Board of Orthodontics, has published articles in respected peer-reviewed scientific publications, and served on the faculty at Boston University Department of Orthodontics from 2000 to 2005. He has developed a hybrid approach to clinical, research, and educational experience by creating an innovation hub in his office with many research, hospitals, and residency programs worldwide through social platforms.

In addition to inventing the Synapse Dental Pain Eraser, he developed initial groundbreaking communication software for orthodontists, advised in the clinical development of 3D imaging diagnostic aids, was a test site for 3M's self ligating brace technology, helped establish some of the first desktop model and aligner printing platforms in the industry, and assisted with the development of new methods of measuring growth timing in children. He served as an advisor for several medical and orthodontic companies such as EnvisionTEC, 3M and Inman Orthodontics.

Jill Allen



Be Curious, Not Judgmental: Lasso Learning Lessons

Jill Allen, founder and owner of Jill Allen & Associates, is a leading expert in orthodontic consulting, having worked with more start-ups and acquisitions than any other consultant. She has played a pivotal role in shaping practices at this stage, bringing critical attention to the need for consulting in the start-up space. Under her leadership, Jill Allen & Associates has become one of the most respected firms in the industry. She is also a strategic partner in multiple start-ups, serves on the advisory board for Smiles Change Lives, and regularly contributes to industry publications.

As the host of the Hey Docs! podcast, Jill has grown it into one of the top 100 business podcasts on Apple Podcasts, providing valuable insights to thousands of listeners.

Tracy Martin

Search, Scroll, Smile: How Gen Z & Millennials Choose Their Orthodontist (With Eric Sorkow)

Tracy isn't just an expert in orthodontics — she's a master at turning more leads into starts, streamlining office efficiency, and building high-performing teams that drive practice growth. With 18 years of hands-on experience in every role, from start-ups to multi-doctor practices, she knows exactly what it takes to boost case acceptance and elevate the New Patient Experience.

As the Founder & CEO of Straight Consulting, Tracy brings a fresh, millennial twist to practice consulting, helping orthodontists create a thriving business.



Eric Sorkow

Search, Scroll, Smile: How Gen Z & Millennials Choose Their Orthodontist (With Tracy Martin)

Eric is a powerhouse in orthodontic consulting, specializing in scaling large practices and setting up startups for long-term success. With over a decade of hands-on experience in every auxiliary role, he has a deep understanding of practice operations and growth strategies. After leading orthodontic operations at a NYC-based dental startup, Eric now helps practices streamline workflows, integrate cutting-edge technology, and boost profitability.

As part of the Straight Consulting team, he's on a mission to help orthodontists turn potential into profit and build thriving, future-ready practices.



Harrison Bagdan



Harrison Bagdan is the Senior Practice Advisor at HIP Creative and has become the big personality he is today from his experiences.

Harrison went to college on a lacrosse scholarship and studied athletic training and kinesiology. During his sophomore year, when he was 19 years old, he left college to pursue a business in the sales and marketing industry, where he truly gained his knowledge and education. After leaving school, he read more books than in his entire high school and college career combined.

Harrison has been working at HIP Creative for a little over four years now and continues to add value to orthodontists across the nation.

Gary Salman

Guardians of the Cyber Galaxy



Gary Salman is the CEO and co-founder of Black Talon Security, a leading innovator in cybersecurity solutions for healthcare. With an impressive 32-year career in healthcare technology, Gary is both a seasoned security expert and visionary. In the late 1990s, he developed one of the earliest cloud-based dental practice management systems that was acquired by a publicly traded company in 2002.

As a respected authority in his field, Gary is a frequent lecturer at major national dental association meetings. Black Talon's services are endorsed by numerous state and national associations, affirming his expertise and influence. His work has been highlighted in over 100 prestigious dental and medical publications, reinforcing his status as a thought leader in healthcare cybersecurity. Gary has also trained tens of thousands of healthcare professionals on best practices for securing their practices and clinics.

Dr. Mart McClellan, DDS. MS

The Financial Moonshot! Accelerating Wealth vs. Accumulation



Dr. Mart McClellan is a board-certified orthodontist and the President of Macro Wealth Management. He has the only orthodontist-owned financial advisory firm in America that utilizes an evidence-based model for building wealth. He is a Charter Member of the Forbes Speakers Group and an Amazon best-selling author ("Your Retirement Smile," "What Would the Rockefellers Do?", "Persuasive Leadership," and "Survive and Thrive"). He was also the President of the Illinois Society of Orthodontists.

He has spoken both nationally and internationally (World Economic Forum in Davos) on topics ranging from healthcare, personal finance, cryptocurrency, and the metaverse. His partner in Macro Wealth Management is Mr. Tim Streid.

Scott Hansen

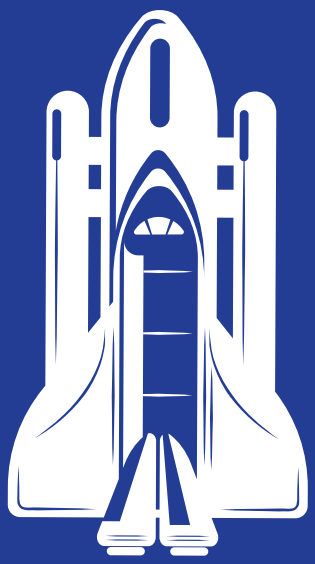
The AI Optimized Orthodontic Practice: Using Agents To Create Immediate Practice Growth



Discover how AI can supercharge your new patient pipeline, turn every lead into a booked consultation, and boost your production growth like never before. Learn the secrets of using AI-driven automation to maximize profitability without sacrificing quality of care or adding extra stress to your team. Unlock the power of AI to transform your practice's growth trajectory with proven strategies that eliminate missed calls and skyrocket case acceptance rates.

Where to Stay

There are several nearby hotels available for your convenience. You can book directly with your preferred hotel, and we recommend driving or taking an Uber to reach the Kennedy Space Center for the event.



Courtyard by Marriott Titusville
6245 Riverfront Ctr. Blvd, Titusville, FL 32780
(321) 966-9200

Hyatt Place Titusville
6299 Riverfront Ctr. Blvd, Titusville, FL 32780
(321) 383-2280

Cape Crossing Resort & Marina
201 Ivory Coral Ln., Merritt Island, FL 32953
(321) 343-5322

Fairfield Inn & Suites Titusville
4735 Helen Hauser Blvd., Titusville, FL 32780
(321) 385-1818

Hilton Cocoa Beach Oceanfront
1550 N Atlantic Ave., Cocoa Beach, FL 32931
(321) 799-0003


2025

Friday Night Pearls Party:

Join us with your team and colleagues for the Mother of all House Parties at Dr. Teeters' 3 Acre Mountaintop Property for a delicious Tex Mex Dinner, Open Bar, Casino Games, Mechanical Bull Riding, Smokeless Fire Pit, Western Games, Rope Climb Challenge, DJ, and 2 Hours of Live Music from the all-orthodontist band, RELAPSE! Party bus shuttle services will be provided.

RELAPSE

consists of the following practicing Orthodontists:

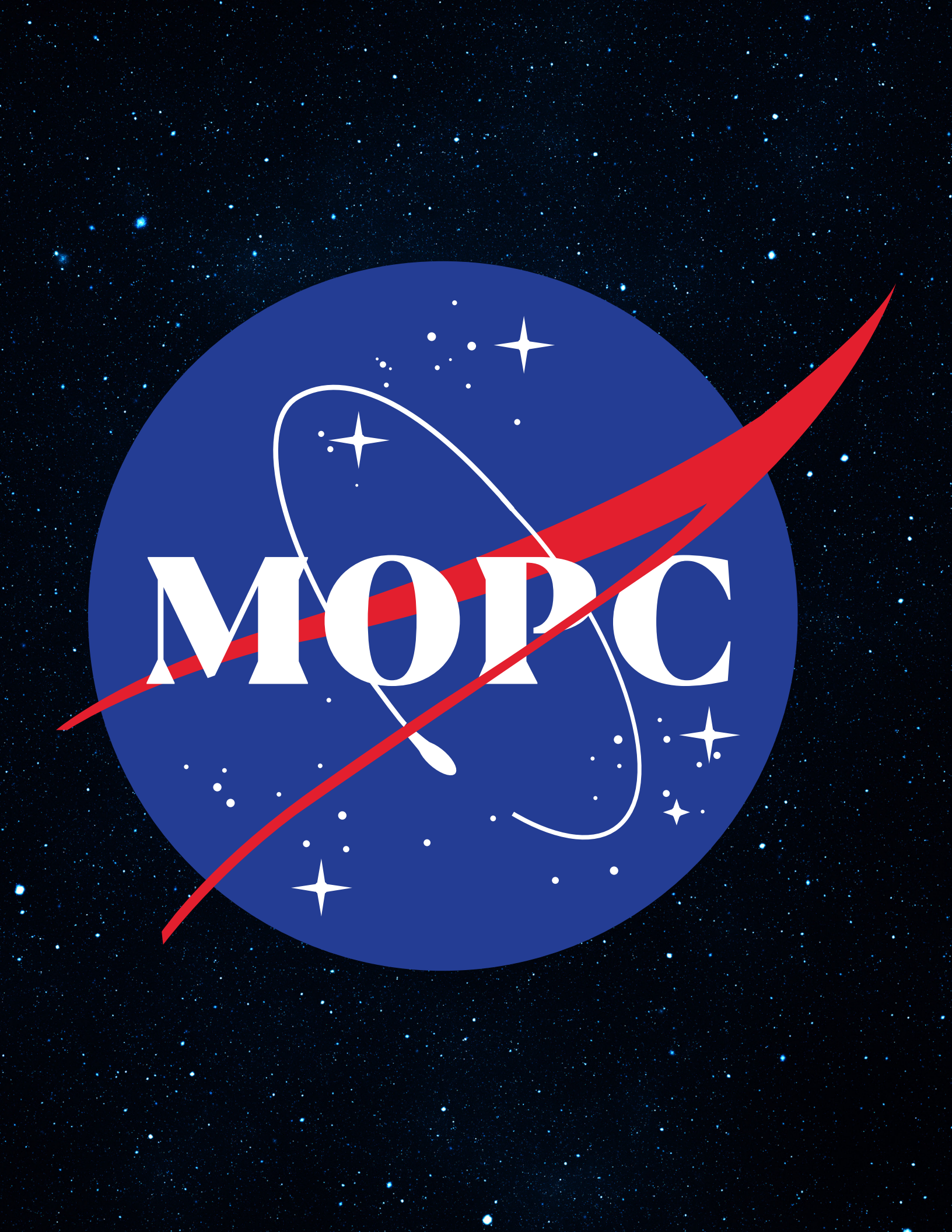
Dr. Akash Pandya - Vocals
Dr. Douglas R. Shaw - Vocals
Dr. Jacquee Schieck - Bass, Vocals
Dr. Chris Teeters - Guitars, Vocals
Dr. Kyle Fagala - Drums, Vocals
Dr. Brian Anderson - Keyboards

The Bitestraight Boys

What more could your team want than to see a gathering of the most handsome men in orthodontics sing and dance in a boy band?

The BiteStraight Boys feature Drs. Andy Sarpotdar, Maz Moshiri, Doug Shaw, Akash Pandya, and Brian Anderson. Get ready for an evening of fun and nostalgia as this talented group performs songs from the 90s boy band era
Dr. Brian Anderson - Keyboards


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